


# tribeOS 2019 Media Guide

For the sake of both convenience and accuracy, here's a handy guide to reference before writing and publishing any content about tribeOS. For questions, email us at: [info@tribeos.io](mailto:info@tribeos.io)

PRODUCTS	
tribeOS	X <del>TribeOS</del> X <del>Tribeos</del>
AdShield	X <del>Ad-Shield</del>
FIRE	X <del>Fire</del>
Gold Lantern	
AdOS	
LEADERSHIP	
Matt Gallant	CEO
James Wallace	Co-founder, CTO
James Tonn	Co-founder, COO

COMMON TERMS	
STO	Security Token Offering
DSO	Digital Security Offering
BCH	Bitcoin Cash Blockchain
Contextual Matching	Our A.I. Engine to match ads with websites
Atomic Traceability	Our user interaction tracking technology
ROAS	Return on ad spend

IMAGES

Logos, photos and other visual assets can be downloaded here: <a href="https://tribeos.io/newsroom/downloads/">https://tribeos.io/newsroom/downloads/</a>

CONTACT
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